

CASE STUDY: Landing of Enterprise Priorities

Solution: Enterprise Priorities Plan
Services Provided: Project Management

Engagement Overview

The client's top leadership finalizes the company-wide priorities for the next fiscal year. It ensures a common understanding of company priorities, along with actions required to drive priorities worldwide and agreement on next steps. The client wanted to plan and execute successful landing of enterprise priorities, which were needed to land worldwide in over 100 countries. Feedback from the previous year had to be incorporated in the process.

Challenges

Lack of enterprise priority preparedness among participants in the previous year.

High cost of travel to various countries.

No formal process in place for countries' plans' sign-off after the landing of the priorities.

Bloom Solution

Bloom provided a program manager to work with key stakeholders to finalize the landing of enterprise priorities construct.

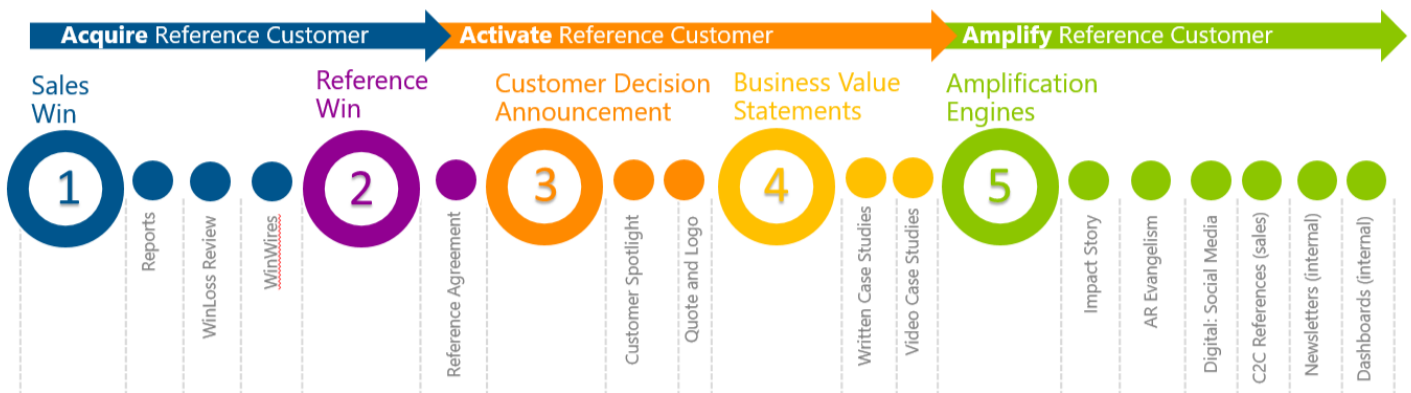
Services

Project Management Support

- Created podcasts featuring owners who reiterated priorities and go-dos. The timing of the podcasts and the content that defined the actions and go-dos coincided. This provided a quick reference for the landing participants.
- Designed a virtual format for landing priorities worldwide.
- Executed the calls in a Q&A format.
- Reported out the sessions' discussions.
- Executed and reported out on sign-off calls for company plans.

"Heather kept us on time, on budget and on track across many stakeholders with different objectives. We simply could not have delivered this project at such high quality and within our budget requirements without her leading the effort. Also, Heather brought great clarity and organizational thought to our web development project in helping customers navigate through our licensing offerings online in Public Sector. I think everyone on the virtual team found her ability to stay focused, balanced and on task in driving our project to success nothing short of amazing!"

*- Redmond-based Fortune 500
Cloud Services & Device
Company, Government
Marketing Director*



from little ideas
big things grow

BLOOM

425-219-3518
bloomconsultinggroup.com
8060 - 165th Ave. NE, Suite 200 Redmond, WA 98052