Solution: Apportal Creation
Services Provided: Consulting & Application Development

Engagement Overview

The client wanted a desktop/mobile application to serve as a single location for event literature, attendees, materials, and agendas for corporate functions. They wanted to be able to display each presenter's photo, information, and material during the event.

Challenges

The client's practice was to print all materials in book form the night before an event, which entails a certain cost.

Attendees and presenters were not always up to date on time, location, or content changes for events.

Lack of internal Apportal development capability.

Bloom Solution

The Bloom team (in partnership with Microsoft and Daves + Associates, an MPN Consulting Partner) developed a custom cloud solution that allowed all event information to be surfaced in a rich visual and interactive experience. It allowed the event coordinator the capability to make instant updates without reprinting hardcopies.

The team created one Apportal to service multiple events, each with its own look and feel, so the application could be used time after time without losing prior content.

Services

Consulting Support

- Organized content: agenda, images, people, etc.

Custom App Dev

- Built a cloud-based application that was "multi event" secure.
- Customized the build for both mobile and desktop operations.
- Enabled password protection.

**from little ideas
big things grow**

BLOOM

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