

## CASE STUDY: Sparkhound Apportal

**Solution:** Apportal Creation

**Services Provided:** Consulting & Application Development

### Engagement Overview

The client wanted to showcase their services and solutions to prospective customers and demonstrate the kinds of cutting edge / Innovative capabilities they employ that competitors don't. Movement and interactivity along with strong branding were important to the client.

### Challenges

Need for a cohesive view into their services and culture.

Lack of internal Apportal development capability.

### Bloom Solution

The Bloom team utilized a two day workshop to brainstorm on the most effective solution, organize content, and create a design that met the client's needs. They then created a cloud solution Apportal that also served as a marketing tool which the client was able to self-manage.

### Services

#### Consulting Support


- Supported discovery and recommended design elements within a new Windows 8 & 10 sales and marketing Apportal.

#### Custom App Dev

- Took the customer's vision and translated it into a single pane of glass for a marketing event show.
- Integrated a combination of videos, animation, and data in a cohesive, intuitive layout.
- Integrated in-app content, links to PowerPoints, PDFs, and site content.

**sparkhound**  
Fierocious talent, bred for service.™

# Sparkhound Apportal



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**WHY SPARKHOUND**

**Jesse P.**  
Director of Business Development  
Sparky Since 2009

ApportalCore.ViewModel.TileViewModel

**SOCIAL**

sparkhound - 10/14/2015 7:40:40 AM  
RT @william\_a\_dba: Hanging out at the Best Places to Work Banquet. We are the table in cool corner with all the neon green shirts.  
@sparkh...

sparkhound - 10/4/2015 11:16:21 AM  
Great job yesterday, guys!  
https://t.co/8Kz8t1Qy

sparkhound - 10/3/2015 11:55:02 AM  
Almost time for "#SQL Admin Best Practices with DMVC" with @william\_a\_dba in room 210!  
http://t.co/8wD1thVtCe

9/17/2015 1:49:33 PM  
SharePoint 2016 - First Glance

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